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## INDIA'S MOST INFLUENTIAL



# CEOs 2026



Celebrating India's most influential CEOs driving growth, innovation, and leadership excellence, shaping industries, transforming businesses, and powering the nation's global economic future.

This Feature is curated by the Brand Team of Outlook Publishing India Pvt. Ltd.

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## SINTEX AT 50:

# Building The Future Of India's Water Ecosystem

Sintex has always been closely linked to water storage. As India paces towards a Viksit Bharat and the country's needs evolve, the company is expanding into water transportation and treatment, reflecting a broader shift towards integrated water management. Yashovardhan Agarwal, MD at Welspun BAPL and Director at Sintex, shares industry insights, how the sector is moving towards more holistic solutions that are shaped by improved public health and resilient, future-ready infrastructure.

### Transition Strategy

For over five decades, Sintex became synonymous with water storage tanks because that was India's immediate requirement. The core challenge today is safe and dependable water management. This demands efficient transportation, hygienic storage and, responsible treatment for reuse.

That evolution has shaped our strategy. We are building Sintex into a comprehensive water management solutions company that participates across the entire water journey. The objective is to respond to the country's evolving water requirements.

### Growth Drivers

India moving from about 17% rural tap water coverage in 2019 to over 80% today is a major breakthrough. The next phase is about improving the performance of that infrastructure over its entire lifecycle.

We'll see greater focus on material science, smarter distribution systems, advanced storage technologies and decentralised treatment

solutions. The companies that understand how these parts work together will create the most value, because that will strengthen India's long-term water resilience.

### Prioritising Health

When you are dealing with products that store or transport drinking water, the responsibility goes beyond durability or performance. The choices we make around materials, design and manufacturing have a direct impact on the quality of water that reach people.

When we introduced the world's first CPVC pipes with anti-microbial features, the objective was to address growing awareness around water hygiene through material innovation. If technology can make everyday infrastructure safer, more durable and more reliable, then I think it is being applied in the right way.

### Responsible Progress

Consumer safety is not an area where compromises should be made. That is why we continue to use 100% food-grade virgin plastic in our tanks and pipes for



**YASHOVARDHAN  
AGARWAL**

MANAGING DIRECTOR,  
Welspun BAPL and Director at Sintex

potable water applications.

Sustainability also depends on how efficiently products are manufactured, how responsibly resources are used, how long products remain in service and how much value they deliver over their lifecycle.

### Building for the next 50

One of the major reasons that Sintex has been a household name, is the trust in our quality. It has continuously evolved with India's water demands. We have grown by investing in nurturing teams, technologies, research, engineering and processes.

We have a brand that has earned extraordinary trust over five decades. Now, it is our responsibility to strengthen that foundation and build for the next fifty years, so that the next generation looks at Sintex with the same trust and confidence.